**1️- Sales Performance**

* Which products are frequently purchased together? (Market Basket Analysis)
* What is the difference in purchasing behavior between new and returning customers?

**2️- Inventory & Production**

* Which products are at risk of running out soon?
* Does production meet actual demand?
* Which products have the longest manufacturing time?

**3️- Shipping & Logistics**

* Which shipping routes are the most efficient and cost-effective?
* What is the best shipping strategy for maximum profit and fastest delivery?

**4️- Quality & Defects**

* What is the defect rate for each supplier?
* Are inspections effective in detecting defects?
* Is there a relationship between production speed and product quality?

**5️- Financial & Strategic Insights**

* Which products generate the highest revenue?
* How do shipping costs affect profitability?
* What factors contribute to order delays?

**6️- Predictive & Decision-Making Analytics**

* How can we forecast next month’s sales?
* How can we optimize inventory levels to prevent stockouts and overstocking?
* Which customer segments should we target for personalized marketing?
* What are the key factors influencing sales, and how can we improve them?